

reach your customers at RIVERGATE MALL



38.7
MEDIAN
AGE

66.9%
WHITE

25.8%
BLACK

48.1%
MALE

\$62,368
AVG HOUSEHOLD
INCOME

51.9%
FEMALE



at RIVERGATE MALL



GROCCERS



REAL
ESTATE



MEDICAL



EDUCATION



FINANCIAL



MOVERS



MEDIA



LEGAL



BANKING

WHO ADVERTISES AT HENDON MALLS?

- VEHICLE DISPLAY
- COLUMN WRAPS
- BACK-LIT SIGNAGE
- BRANDED GIVEAWAYS
- PLAY AREA BRANDING
- CENTER COURT & ANCHOR COURT
- MALL WALKER PROGRAMS
- FOOD COURT
- ENTRANCES & EXITS
- PRODUCTION DEMOS
- GIFT BAG SAMPLES
- EVENT SPONSORSHIP
- MALL DIRECTORY AD PANELS
- WALL & FLOOR GRAPHICS
- CUSTOMIZED BANNERS
- TABLE TENTS & TABLE DECALS
IN FOOD COURT

EVENT SPONSORSHIPS

EASTER EVENTS

FAMILY FUN
NIGHTS

MOTHER'S
& FATHER'S DAY
EVENTS

DISNEY CELEBRITY
MEET & GREETs

HEALTH FAIRS

FASHION SHOWS

SUMMER
CAMP FAIRS

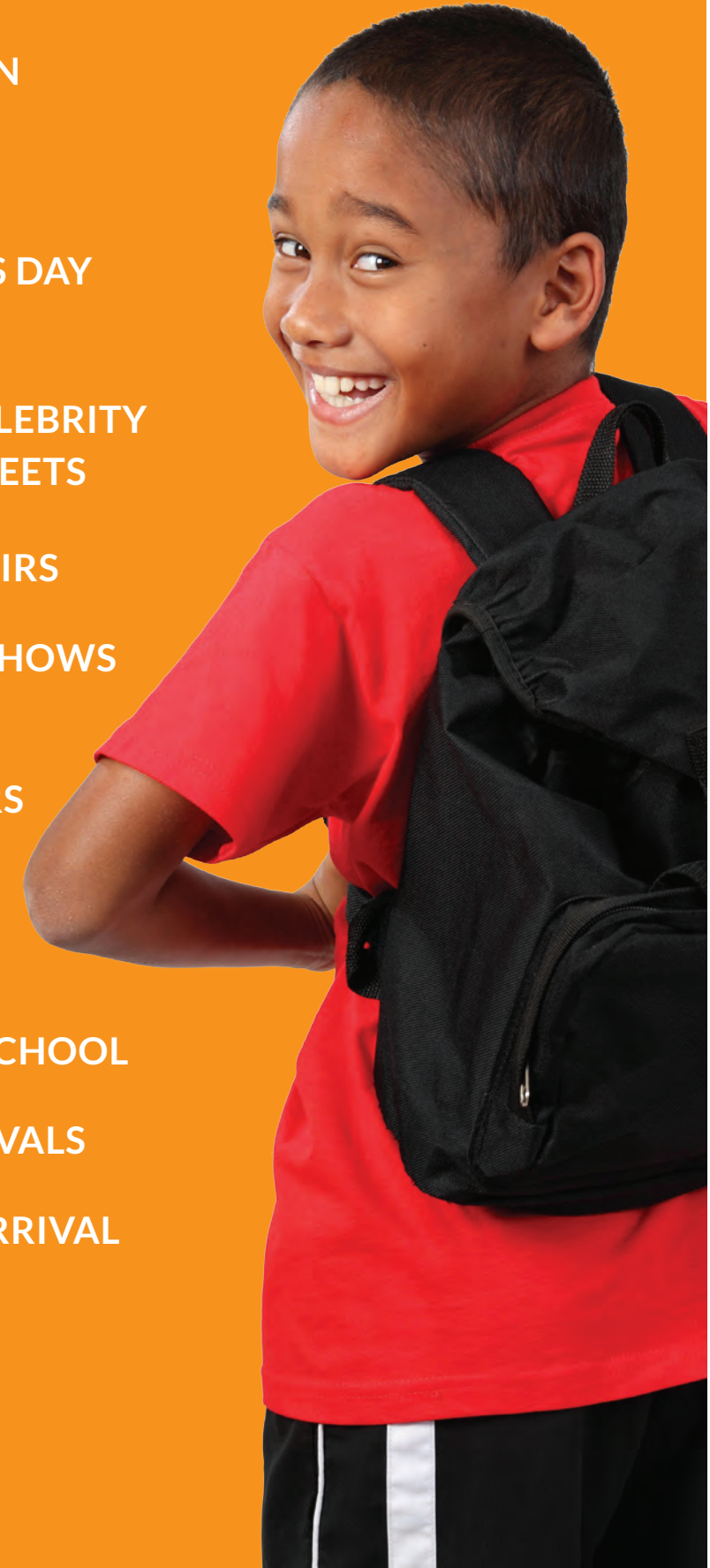
RELAY
FOR LIFE

BACK TO SCHOOL

FALL FESTIVALS

SANTA'S ARRIVAL
& PHOTOS

HOLIDAY
GIVEAWAY
EVENTS



593,513
RESIDENTIAL
POPULATION

348,467
EMPLOYEE
POPULATION

125,634
TOTAL
HOUSEHOLDS

2.45 AVG
HOUSEHOLD
SIZE

HOW FAR IS OUR REACH?

NASHVILLE

HENDERSONVILLE

GOODLETTSVILLE

SPRINGFIELD

GALLATIN

CLARKSVILLE

WHITE HOUSE

BOWLING GREEN

GREENBRIER

MILLERSVILLE

TO LEARN MORE



Michelle Lyons
Marketing Director
615/859.3458 ext. 223
michellelyons@rivergate-mall.com



www.RiverGate-Mall.com
615/859.3458

1000 Rivergate Parkway | Goodlettsville, TN 37072



ADVERTISE YOUR BRAND AT RIVERGATE MALL



MANAGED & LEASED BY

